

ARROW



PRODUCT CATALOGUE

#FuelingInnovation

www.arrowvehicles.com

ARROW ~ Becoming the **LEADER by
Becoming an **EXAMPLE**.**



Home Minister Mr. Amit Shah on ARROW E-RICKSHAW



ARROW EMPOWERING WOMEN

CONTENT

TOPICS	PAGE NO.
INTRODUCTION	01
TEAM	02
FACTORIES AND WAREHOUSES	03
PRODUCT RANGE	04
SPECIFICATIONS	13
TECHNOLOGY & DESIGN	14
INCEPTION TO CONCEPTION	15

INTRODUCTION

We built Arrow Automotive (an ISO9001:2015 Company) to be a catalyst in the global shift towards electric vehicles, in the process, hoping to reduce the carbon emissions footprint that plagues our transportation industry worldwide.

With a mission to reduce the emissions that contribute to climate change, improve public health and reduce ecological damage, we aim at building a commercially viable forum, especially for the lower strata of our society hence aiming at making affordable Electric Vehicles.

With several years of experience in natural energy resources, ARROW hopes to pave a lucrative way for its dealers and ultimately its end customers with a promise to support and guide them throughout their journey with **ARROW AUTOMOTIVE.**

OUR TEAM

With an effective team of employees, Arrow Automotive has managed to expand its area of operation to West Bengal, Bihar, Jharkhand, Uttar Pradesh, Assam, Tripura, Chhattisgarh, Andhra Pradesh and Karnataka. Thereby achieving an annual turnover of more than 50 crores, Arrow Automotive is aiming to lead the market in the near future.



SUSHIL GOYAL
Founder



ATUL GOYAL
Founder



AMIT GOYAL
Founder



SUKESH PAUL
Sales Head



MAHADEV BALA
Area Manager



PARAS NATH MISHRA
Area Manager



RAHUL BORA
Area Manager



NISHIKANT BISWAS
Area Manager



BUNTY DAS
Senior
Accounts Manager



SRIMANTA PAUL
Senior
Accounts Manager



AVISHEK JHA
Accounts Manager



SUNNY BENBANSI
Creative Head



SUBHASISH MONDAL
Warehouse Incharge



SOMNATH SARKAR
Stocks Incharge



SUBHASHREE BISWAS
Vahan Supervisor

FACTORIES AND WAREHOUSES

With manufacturing plants in West Bengal and Assam, and Company operated warehouses in Kolkata, Guwahati and Patna, Arrow Automotive has a total production capacity of 1000 vehicles per month. With years of experience in electric vehicles, professional expertise, a strong client base and excellent dealership network, **ARROW AUTOMOTIVE** has exhibited a continued development of its vehicles. We have successfully been able to meet customers requirements hence becoming one of the leading brands in this industry.



ADDRESSES :

ARROW AUTOMOTIVE
Shriram Warehousing, Chamrail,
PS - Liluah, N.H.- 06
West Bengal

ARROW AUTOMOTIVE
NH-37, Near DPS,
Ahomgaon,
Guwahati - 781035

ARROW AUTOMOTIVE
Navneet Nagar, 90 ft Road, Kamaldah Path,
Patna - 800008

PRODUCT RANGE

ARROW PRO

Available In 4 colors



Digital Meter



Stylisht Rear Viwe Mirror



Rear Indicator gaurd



Metal Roof



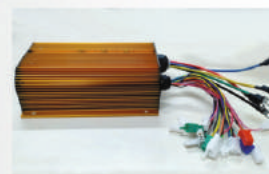
Head Light



USB Music Player



Strong Driver ArmRest



24 Tube Controller

ARROW PRO



PRODUCT RANGE

ARROW ECO

Available In 3 colors



Digital Meter



Luggage Carrier



Rear Shocker



43mm Shocker



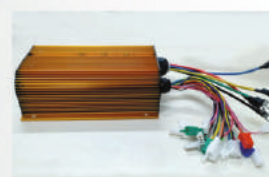
Attractive Wheel Cap



USB Music Player



Strong Driver ArmRest



24 Tube Controller

ARROW ECO



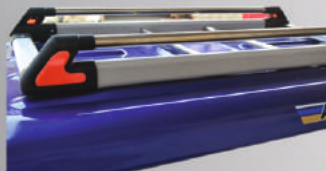
PRODUCT RANGE

ARROW NEO

Available In 3 colors



Strong Bumper



Luggage Carrier



Driver Cash Box



43mm Shocker



Bottle Holder



1000 Watt Motor



Rear Box With Reflector



Indicator Light Guard

ARROW NEO



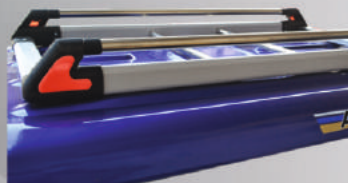
PRODUCT RANGE

ARROW MAX

Available In 3 colors



Mobile Charger



Luggage Carrier



Side Indicator Light



43mm Shocker



Roof Brake Light



Branding Light



Rear View Camera



Indicator Light Guard

ARROW MAX



PRODUCT RANGE

ARROW LOADER



SPECIFICATIONS

- 60V 1500 W MOTOR
- 30 TUBE CONTROLLERS
- CARGO BOX 1.7*1.2 M
- WEIGHT NET : 350KG
- LOADING CAPACITY 1-1.2 TON
- WITH FRONT GLASS AND HALF METAL ROOF



WARRENTY

ITEM	MONTHS
CHASSIS	12
MOTOR	6
CONTROLLER	6
SMPS CHARGER	12
BATTERY	06/12

SPECIFICATIONS

ITEM	ECO	NEO	MAX
METAL ROOF	YES	YES	YES
TYRE 3.75 x12	YES	YES	YES
ALLOY RIM	OPTIONAL	OPTIONAL	OPTIONAL
MIDDLE NET	YES	YES	YES
REAR NET	YES	YES	YES
FRONT INDICATOR LIGHT GUARD	NO	YES	YES
REAR INDICATOR LIGHT GUARD	YES	YES	YES
REAR SHOCKER	YES	YES	YES
FRONT SHOCKER WITH SPRING	YES	YES	YES
DIGITAL METER	YES	YES	YES
LUGGAGE CARRIER	YES	YES	YES
REAR VIEW CAMERA	NO	OPTIONAL	YES
FRONT BASKET	NO	YES	YES
TOOLS KIT	YES	YES	YES
REXINE FULL CURTAIN	YES	YES	YES
FULL WHEEL CAP ON STEEL RIM	YES	YES	YES
FM WITH USB	YES	YES	YES
FRONT WINDHIELD	YES	YES	YES
HEAVY DUTY INDIAN WIRING	YES	YES	YES
STEPNEY COVER REXINE	YES	NO	NO
STEPNEY COVER HARD PLASTIC	NO	YES	YES
MOTOR (1000W)	YES	YES	YES
CONTROLLER (24 TUBE)	YES	YES	YES
BOTTLE HOLDER	NO	YES	YES
MOBILE HOLDER WITH CHARGING	NO	OPTIONAL	YES
BRANDING LIGHT FRONT AND REAR	NO	NO	YES
ROOF BRAKE LIGHT	NO	NO	YES
SIDE INDICATOR LIGHT	NO	NO	YES
SENSOR KEY	YES	YES	YES
ALLOY HANDLE-T	NO	NO	YES
WIPER MOTOR	YES	YES	YES
FIRST AID KIT	YES	YES	YES
LICENSE PLATE LIGHT	YES	YES	YES
CABIN LIGHT	YES	YES	YES
DESIGNER VINYL	YES	YES	YES

WARRANTY	
ITEM	MONTHS
CHASSIS	12
MOTOR	12
CONTROLLER	12
SMPS CHARGER	12
BATTERY	6-36

TECHNOLOGY & DESIGN

Arrow Automotive has expanded its electric three-wheeler range with the unveiling of three new smart EVs that are aimed at both, B2B and B2C segments. The new range of electric vehicles includes Arrow Eco, Arrow Neo, and Arrow Max.

The company says that considering India's driving situation, simulation software is used in the vehicles and the entire driving and vehicle handling experience is enhanced using immersion reality tools along with a telematics unit and GPS system. Moreover, the body and chassis of the vehicles have been painted with electrophoresis method in order to ensure long term durability.

Arrow Automotive is in line with Prime Minister's Make in India vision, hence keeping our vehicles localised to the maximum extent. The new range of smart electric three-wheelers come with zero maintenance Li-Ion battery with a running cost Rs. 0.30/km. The EVs also have a smart electronic speedometer and these three-wheelers can touch a top speed of up to 35 kmph. Talking of the loading capacity, it ranges between 750-960 GVW. The newly introduced electric three-wheelers offer up to 110 km range in a single full charge. The battery on these EVs takes 4-5 hours to get charged 100 percent.

INCEPTION TO CONCEPTION



ARROW

GROWING BIGGER BRIGHTER STRONGER



Start now, so your future generations benefit

ARROW AUTOMOTIVE
Shriram Warehousing, Chamrail,
PS - Liluah, N.H.- 06
West Bengal



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